



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

CONTRACT

<u>Contract / Revision</u> 485655 /		<u>Alt Order #</u> 06236978
<u>Product</u> DSCC IE		
<u>Contract Dates</u> 10/09/12 - 11/06/12		<u>Estimate #</u> 1407
<u>Advertiser</u> DSCC		<u>Original Date / Revision</u> 09/24/12 / 09/24/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Great American Media (GMMB)
1010 Wisconsin Avenue
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 18	KVVU	10/09/12	10/15/12	Better	M-F 11a-12p		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/09/12	10/15/12	MTWTF--	4			\$150.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KVVU	10/09/12-10/15/12	Better	M-F 11a-12p	MTuWThF----	:30		\$150.00	NM		
		See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20										
N 19	KVVU	10/16/12	10/22/12	Better	M-F 11a-12p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/16/12	10/22/12	MTWTF--	3			\$150.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/16/12-10/22/12	Better	M-F 11a-12p	MTuWThF----	:30		\$150.00	NM		
		See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20										
	3	KVVU	10/16/12-10/22/12	Better	M-F 11a-12p	MTuWThF----	:30		\$150.00	NM		
		See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20										
N 24	KVVU	10/09/12	11/05/12	Katie	2-3p		:30			NM	16	\$2,640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/09/12	10/15/12	MTWTF--	5			\$165.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/09/12-10/15/12	Katie	2-3p	MTuWThF----	:30		\$165.00	NM		
		See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20										
Week:		10/16/12	10/22/12	MTWTF--	5			\$165.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	8	KVVU	10/16/12-10/22/12	Katie	2-3p	MTuWThF----	:30		\$165.00	NM		
		See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20										
	9	KVVU	10/16/12-10/22/12	Katie	2-3p	MTuWThF----	:30		\$165.00	NM		
		See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20										
	10	KVVU	10/16/12-10/22/12	Katie	2-3p	MTuWThF----	:30		\$165.00	NM		
		See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20										
Week:		10/23/12	10/29/12	MTWTF--	5			\$165.00				
Week:		10/30/12	11/05/12	MTWTF--	5			\$165.00				
N 25	KVVU	10/13/12	11/03/12	The Closer	Sa 2-3p		:30			NM	16	\$18,730.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/08/12	10/14/12	-----1-	1			\$125.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
485655 /	06236978

Contract Dates	Product	Estimate #
10/09/12 - 11/06/12	DSCC IE	1407

Advertiser	Original Date / Revision
DSCC	09/24/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																																																																																																																																																																																																																																																																																																																																																																																																																																																												
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/08/12-10/14/12</td><td>10/08/12-10/14/12</td><td>-----1-</td><td>1</td><td>\$125.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	10/08/12-10/14/12	10/08/12-10/14/12	-----1-	1	\$125.00																																																																																																																																																																																																																																																																																																																																																																																																																																																		
Start Date	End Date	Weekdays	Spots/Week	Rate																																																																																																																																																																																																																																																																																																																																																																																																																																																																				
10/08/12-10/14/12	10/08/12-10/14/12	-----1-	1	\$125.00																																																																																																																																																																																																																																																																																																																																																																																																																																																																				
<table><tr><th>Spot</th><th>Ch</th><th>Date Range</th><th>Description</th><th>Start/End Time</th><th>Weekdays</th><th>Length</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KVVU</td><td>10/08/12-10/14/12</td><td>The Closer</td><td>Sa 2-3p</td><td>-----Sa--</td><td>:30</td><td>\$125.00</td><td>NM</td></tr><tr><td colspan="9">See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20</td></tr><tr><td colspan="9">Week: 10/15/12 10/21/12 -----1- 1 \$125.00</td></tr></table>													Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type	1	KVVU	10/08/12-10/14/12	The Closer	Sa 2-3p	-----Sa--	:30	\$125.00	NM	See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20									Week: 10/15/12 10/21/12 -----1- 1 \$125.00																																																																																																																																																																																																																																																																																																																																																																																																																																
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type																																																																																																																																																																																																																																																																																																																																																																																																																																																																
1	KVVU	10/08/12-10/14/12	The Closer	Sa 2-3p	-----Sa--	:30	\$125.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																																
See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
Week: 10/15/12 10/21/12 -----1- 1 \$125.00																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
<table><tr><th>Spot</th><th>Ch</th><th>Date Range</th><th>Description</th><th>Start/End Time</th><th>Weekdays</th><th>Length</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>KVVU</td><td>10/15/12-10/21/12</td><td>The Closer</td><td>Sa 2-3p</td><td>-----Sa--</td><td>:30</td><td>\$125.00</td><td>NM</td></tr><tr><td colspan="9">See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20</td></tr><tr><td colspan="9">Week: 10/22/12 10/28/12 -----1- 1 \$125.00</td></tr></table>													Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type	2	KVVU	10/15/12-10/21/12	The Closer	Sa 2-3p	-----Sa--	:30	\$125.00	NM	See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20									Week: 10/22/12 10/28/12 -----1- 1 \$125.00																																																																																																																																																																																																																																																																																																																																																																																																																																
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type																																																																																																																																																																																																																																																																																																																																																																																																																																																																
2	KVVU	10/15/12-10/21/12	The Closer	Sa 2-3p	-----Sa--	:30	\$125.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																																
See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
Week: 10/22/12 10/28/12 -----1- 1 \$125.00																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
<table><tr><th>Spot</th><th>Ch</th><th>Date Range</th><th>Description</th><th>Start/End Time</th><th>Weekdays</th><th>Length</th><th>Rate</th><th>Type</th></tr><tr><td>3</td><td>KVVU</td><td>10/22/12-10/28/12</td><td>The Closer</td><td>Sa 2-3p</td><td>-----Sa--</td><td>:30</td><td>\$125.00</td><td>NM</td></tr><tr><td colspan="9">See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20</td></tr><tr><td>5</td><td>KVVU</td><td>10/11/12-10/11/12</td><td>Extra</td><td>M-Sa 8-10p/Su 7-11p</td><td>-----Th-----</td><td>:30</td><td>\$825.00</td><td>NM</td></tr><tr><td>Ⓜ</td><td>MG for</td><td>26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.</td><td colspan="6"></td></tr><tr><td>6</td><td>KVVU</td><td>10/15/12-10/15/12</td><td>Extra</td><td>M-Sa 8-10p/Su 7-11p</td><td>-----Th-----</td><td>:30</td><td>\$825.00</td><td>NM</td></tr><tr><td>Ⓜ</td><td>MG for</td><td>26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.</td><td colspan="6"></td></tr><tr><td>7</td><td>KVVU</td><td>10/15/12-10/15/12</td><td>Katie</td><td>1-2pm</td><td>M-----</td><td>:30</td><td>\$275.00</td><td>NM</td></tr><tr><td>Ⓜ</td><td>MG for</td><td>26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.</td><td colspan="6"></td></tr><tr><td>8</td><td>KVVU</td><td>10/17/12-10/17/12</td><td>Katie</td><td>M-F 11a-12p</td><td>---W-----</td><td>:30</td><td>\$275.00</td><td>NM</td></tr><tr><td>Ⓜ</td><td>MG for</td><td>26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.</td><td colspan="6"></td></tr><tr><td>9</td><td>KVVU</td><td>10/18/12-10/19/12</td><td>Katie</td><td>1-2pm</td><td>----ThF----</td><td>:30</td><td>\$275.00</td><td>NM</td></tr><tr><td>Ⓜ</td><td>MG for</td><td>26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.</td><td colspan="6"></td></tr><tr><td>10</td><td>KVVU</td><td>10/18/12-10/19/12</td><td>Katie</td><td>1-2pm</td><td>----ThF----</td><td>:30</td><td>\$275.00</td><td>NM</td></tr><tr><td>Ⓜ</td><td>MG for</td><td>26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.</td><td colspan="6"></td></tr><tr><td>11</td><td>KVVU</td><td>10/15/12-10/15/12</td><td>Anderson Cooper</td><td>2-3p</td><td>M-----</td><td>:30</td><td>\$300.00</td><td>NM</td></tr><tr><td>Ⓜ</td><td>MG for</td><td>26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.</td><td colspan="6"></td></tr><tr><td>12</td><td>KVVU</td><td>10/18/12-10/19/12</td><td>Anderson Cooper</td><td>2-3p</td><td>----ThF----</td><td>:30</td><td>\$300.00</td><td>NM</td></tr><tr><td>Ⓜ</td><td>MG for</td><td>26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.</td><td colspan="6"></td></tr><tr><td>13</td><td>KVVU</td><td>10/15/12-10/15/12</td><td>The Dr.Oz Show</td><td>3-4p</td><td>M-----</td><td>:30</td><td>\$350.00</td><td>NM</td></tr><tr><td>Ⓜ</td><td>MG for</td><td>26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.</td><td colspan="6"></td></tr><tr><td>14</td><td>KVVU</td><td>10/18/12-10/18/12</td><td>The Dr.Oz Show</td><td>3-4p</td><td>----Th-----</td><td>:30</td><td>\$350.00</td><td>NM</td></tr><tr><td>Ⓜ</td><td>MG for</td><td>26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.</td><td colspan="6"></td></tr><tr><td>15</td><td>KVVU</td><td>10/15/12-10/15/12</td><td>TMZ</td><td>M-Sa 8-10p/Su 7-11p</td><td>-----Th-----</td><td>:30</td><td>\$825.00</td><td>NM</td></tr><tr><td>Ⓜ</td><td>MG for</td><td>26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.</td><td colspan="6"></td></tr><tr><td>16</td><td>KVVU</td><td>10/28/12-10/28/12</td><td>BB World Series</td><td>330pm-8pm</td><td>-----Su</td><td>:30</td><td>\$7,500.00</td><td>NM</td></tr><tr><td>Ⓜ</td><td>MG for</td><td>26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.</td><td colspan="6"></td></tr><tr><td>17</td><td>KVVU</td><td>11/04/12-11/04/12</td><td>FOX Soccer</td><td>Various</td><td>-----Su</td><td>:30</td><td>\$520.00</td><td>NM</td></tr><tr><td>Ⓜ</td><td>MG for</td><td>26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.</td><td colspan="6"></td></tr><tr><td>18</td><td>KVVU</td><td>10/14/12-10/14/12</td><td>BB League Championships</td><td>1pm-8pm</td><td>-----Su</td><td>:30</td><td>\$3,250.00</td><td>NM</td></tr><tr><td>Ⓜ</td><td>MG for</td><td>26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.</td><td colspan="6"></td></tr><tr><td>19</td><td>KVVU</td><td>10/12/12-10/12/12</td><td>X-Factor</td><td>Fri 8p-9p</td><td>-----F----</td><td>:30</td><td>\$2,285.00</td><td>NM</td></tr><tr><td>Ⓜ</td><td>MG for</td><td>26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.</td><td colspan="6"></td></tr><tr><td>20</td><td>KVVU</td><td>10/19/12-10/19/12</td><td>Anderson Cooper</td><td>2-3p</td><td>-----F----</td><td>:30</td><td>\$300.00</td><td>NM</td></tr><tr><td>Ⓜ</td><td>MG for</td><td>26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.</td><td colspan="6"></td></tr><tr><td colspan="13">Week: 10/29/12 11/04/12 -----1- 1 \$125.00</td></tr><tr><td colspan="13"><table><tr><th>Spot</th><th>Ch</th><th>Date Range</th><th>Description</th><th>Start/End Time</th><th>Weekdays</th><th>Length</th><th>Rate</th><th>Type</th></tr><tr><td>4</td><td>KVVU</td><td>10/29/12-11/04/12</td><td>The Closer</td><td>Sa 2-3p</td><td>-----Sa--</td><td>:30</td><td>\$125.00</td><td>NM</td></tr><tr><td colspan="9">See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20</td></tr></table></td></tr><tr><td>N 26</td><td>KVVU</td><td>10/13/12</td><td>11/03/12</td><td>Without A Trace</td><td>Sa 3-4p</td><td></td><td>:30</td><td></td><td></td><td>NM</td><td>0</td><td>\$0.00</td></tr><tr><td colspan="13"><table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/08/12</td><td>10/14/12</td><td>-----1-</td><td>1</td><td>\$125.00</td></tr></table></td></tr><tr><td colspan="13"><table><tr><th>Spot</th><th>Ch</th><th>Date Range</th><th>Description</th><th>Start/End Time</th><th>Weekdays</th><th>Length</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KVVU</td><td>10/08/12-10/14/12</td><td>Without A Trace</td><td>Sa 3-4p</td><td>-----Sa--</td><td>:30</td><td>\$125.00</td><td>NM</td></tr><tr><td colspan="9">See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20</td></tr></table></td></tr></table>													Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type	3	KVVU	10/22/12-10/28/12	The Closer	Sa 2-3p	-----Sa--	:30	\$125.00	NM	See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20									5	KVVU	10/11/12-10/11/12	Extra	M-Sa 8-10p/Su 7-11p	-----Th-----	:30	\$825.00	NM	Ⓜ	MG for	26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.							6	KVVU	10/15/12-10/15/12	Extra	M-Sa 8-10p/Su 7-11p	-----Th-----	:30	\$825.00	NM	Ⓜ	MG for	26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.							7	KVVU	10/15/12-10/15/12	Katie	1-2pm	M-----	:30	\$275.00	NM	Ⓜ	MG for	26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.							8	KVVU	10/17/12-10/17/12	Katie	M-F 11a-12p	---W-----	:30	\$275.00	NM	Ⓜ	MG for	26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.							9	KVVU	10/18/12-10/19/12	Katie	1-2pm	----ThF----	:30	\$275.00	NM	Ⓜ	MG for	26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.							10	KVVU	10/18/12-10/19/12	Katie	1-2pm	----ThF----	:30	\$275.00	NM	Ⓜ	MG for	26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.							11	KVVU	10/15/12-10/15/12	Anderson Cooper	2-3p	M-----	:30	\$300.00	NM	Ⓜ	MG for	26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.							12	KVVU	10/18/12-10/19/12	Anderson Cooper	2-3p	----ThF----	:30	\$300.00	NM	Ⓜ	MG for	26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.							13	KVVU	10/15/12-10/15/12	The Dr.Oz Show	3-4p	M-----	:30	\$350.00	NM	Ⓜ	MG for	26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.							14	KVVU	10/18/12-10/18/12	The Dr.Oz Show	3-4p	----Th-----	:30	\$350.00	NM	Ⓜ	MG for	26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.							15	KVVU	10/15/12-10/15/12	TMZ	M-Sa 8-10p/Su 7-11p	-----Th-----	:30	\$825.00	NM	Ⓜ	MG for	26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.							16	KVVU	10/28/12-10/28/12	BB World Series	330pm-8pm	-----Su	:30	\$7,500.00	NM	Ⓜ	MG for	26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.							17	KVVU	11/04/12-11/04/12	FOX Soccer	Various	-----Su	:30	\$520.00	NM	Ⓜ	MG for	26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.							18	KVVU	10/14/12-10/14/12	BB League Championships	1pm-8pm	-----Su	:30	\$3,250.00	NM	Ⓜ	MG for	26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.							19	KVVU	10/12/12-10/12/12	X-Factor	Fri 8p-9p	-----F----	:30	\$2,285.00	NM	Ⓜ	MG for	26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.							20	KVVU	10/19/12-10/19/12	Anderson Cooper	2-3p	-----F----	:30	\$300.00	NM	Ⓜ	MG for	26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.							Week: 10/29/12 11/04/12 -----1- 1 \$125.00													<table><tr><th>Spot</th><th>Ch</th><th>Date Range</th><th>Description</th><th>Start/End Time</th><th>Weekdays</th><th>Length</th><th>Rate</th><th>Type</th></tr><tr><td>4</td><td>KVVU</td><td>10/29/12-11/04/12</td><td>The Closer</td><td>Sa 2-3p</td><td>-----Sa--</td><td>:30</td><td>\$125.00</td><td>NM</td></tr><tr><td colspan="9">See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20</td></tr></table>													Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type	4	KVVU	10/29/12-11/04/12	The Closer	Sa 2-3p	-----Sa--	:30	\$125.00	NM	See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20									N 26	KVVU	10/13/12	11/03/12	Without A Trace	Sa 3-4p		:30			NM	0	\$0.00	<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/08/12</td><td>10/14/12</td><td>-----1-</td><td>1</td><td>\$125.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	10/08/12	10/14/12	-----1-	1	\$125.00	<table><tr><th>Spot</th><th>Ch</th><th>Date Range</th><th>Description</th><th>Start/End Time</th><th>Weekdays</th><th>Length</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KVVU</td><td>10/08/12-10/14/12</td><td>Without A Trace</td><td>Sa 3-4p</td><td>-----Sa--</td><td>:30</td><td>\$125.00</td><td>NM</td></tr><tr><td colspan="9">See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20</td></tr></table>													Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type	1	KVVU	10/08/12-10/14/12	Without A Trace	Sa 3-4p	-----Sa--	:30	\$125.00	NM	See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20								
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type																																																																																																																																																																																																																																																																																																																																																																																																																																																																
3	KVVU	10/22/12-10/28/12	The Closer	Sa 2-3p	-----Sa--	:30	\$125.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																																
See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
5	KVVU	10/11/12-10/11/12	Extra	M-Sa 8-10p/Su 7-11p	-----Th-----	:30	\$825.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																																
Ⓜ	MG for	26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.																																																																																																																																																																																																																																																																																																																																																																																																																																																																						
6	KVVU	10/15/12-10/15/12	Extra	M-Sa 8-10p/Su 7-11p	-----Th-----	:30	\$825.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																																
Ⓜ	MG for	26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.																																																																																																																																																																																																																																																																																																																																																																																																																																																																						
7	KVVU	10/15/12-10/15/12	Katie	1-2pm	M-----	:30	\$275.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																																
Ⓜ	MG for	26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.																																																																																																																																																																																																																																																																																																																																																																																																																																																																						
8	KVVU	10/17/12-10/17/12	Katie	M-F 11a-12p	---W-----	:30	\$275.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																																
Ⓜ	MG for	26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.																																																																																																																																																																																																																																																																																																																																																																																																																																																																						
9	KVVU	10/18/12-10/19/12	Katie	1-2pm	----ThF----	:30	\$275.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																																
Ⓜ	MG for	26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.																																																																																																																																																																																																																																																																																																																																																																																																																																																																						
10	KVVU	10/18/12-10/19/12	Katie	1-2pm	----ThF----	:30	\$275.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																																
Ⓜ	MG for	26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.																																																																																																																																																																																																																																																																																																																																																																																																																																																																						
11	KVVU	10/15/12-10/15/12	Anderson Cooper	2-3p	M-----	:30	\$300.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																																
Ⓜ	MG for	26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.																																																																																																																																																																																																																																																																																																																																																																																																																																																																						
12	KVVU	10/18/12-10/19/12	Anderson Cooper	2-3p	----ThF----	:30	\$300.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																																
Ⓜ	MG for	26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.																																																																																																																																																																																																																																																																																																																																																																																																																																																																						
13	KVVU	10/15/12-10/15/12	The Dr.Oz Show	3-4p	M-----	:30	\$350.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																																
Ⓜ	MG for	26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.																																																																																																																																																																																																																																																																																																																																																																																																																																																																						
14	KVVU	10/18/12-10/18/12	The Dr.Oz Show	3-4p	----Th-----	:30	\$350.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																																
Ⓜ	MG for	26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.																																																																																																																																																																																																																																																																																																																																																																																																																																																																						
15	KVVU	10/15/12-10/15/12	TMZ	M-Sa 8-10p/Su 7-11p	-----Th-----	:30	\$825.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																																
Ⓜ	MG for	26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.																																																																																																																																																																																																																																																																																																																																																																																																																																																																						
16	KVVU	10/28/12-10/28/12	BB World Series	330pm-8pm	-----Su	:30	\$7,500.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																																
Ⓜ	MG for	26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.																																																																																																																																																																																																																																																																																																																																																																																																																																																																						
17	KVVU	11/04/12-11/04/12	FOX Soccer	Various	-----Su	:30	\$520.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																																
Ⓜ	MG for	26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.																																																																																																																																																																																																																																																																																																																																																																																																																																																																						
18	KVVU	10/14/12-10/14/12	BB League Championships	1pm-8pm	-----Su	:30	\$3,250.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																																
Ⓜ	MG for	26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.																																																																																																																																																																																																																																																																																																																																																																																																																																																																						
19	KVVU	10/12/12-10/12/12	X-Factor	Fri 8p-9p	-----F----	:30	\$2,285.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																																
Ⓜ	MG for	26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.																																																																																																																																																																																																																																																																																																																																																																																																																																																																						
20	KVVU	10/19/12-10/19/12	Anderson Cooper	2-3p	-----F----	:30	\$300.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																																
Ⓜ	MG for	26.4,58.1,26.1,31.2,31.3,24.8,24.10,24.9,43.2,25.1,26.3,31.1,27.3,29.7,24.2,40.2,40.5,25.2,19.3,19.1,38.2,29.3,25.																																																																																																																																																																																																																																																																																																																																																																																																																																																																						
Week: 10/29/12 11/04/12 -----1- 1 \$125.00																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
<table><tr><th>Spot</th><th>Ch</th><th>Date Range</th><th>Description</th><th>Start/End Time</th><th>Weekdays</th><th>Length</th><th>Rate</th><th>Type</th></tr><tr><td>4</td><td>KVVU</td><td>10/29/12-11/04/12</td><td>The Closer</td><td>Sa 2-3p</td><td>-----Sa--</td><td>:30</td><td>\$125.00</td><td>NM</td></tr><tr><td colspan="9">See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20</td></tr></table>													Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type	4	KVVU	10/29/12-11/04/12	The Closer	Sa 2-3p	-----Sa--	:30	\$125.00	NM	See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20																																																																																																																																																																																																																																																																																																																																																																																																																																									
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type																																																																																																																																																																																																																																																																																																																																																																																																																																																																
4	KVVU	10/29/12-11/04/12	The Closer	Sa 2-3p	-----Sa--	:30	\$125.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																																
See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20																																																																																																																																																																																																																																																																																																																																																																																																																																																																								
N 26	KVVU	10/13/12	11/03/12	Without A Trace	Sa 3-4p		:30			NM	0	\$0.00																																																																																																																																																																																																																																																																																																																																																																																																																																																												
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/08/12</td><td>10/14/12</td><td>-----1-</td><td>1</td><td>\$125.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	10/08/12	10/14/12	-----1-	1	\$125.00																																																																																																																																																																																																																																																																																																																																																																																																																																																		
Start Date	End Date	Weekdays	Spots/Week	Rate																																																																																																																																																																																																																																																																																																																																																																																																																																																																				
10/08/12	10/14/12	-----1-	1	\$125.00																																																																																																																																																																																																																																																																																																																																																																																																																																																																				
<table><tr><th>Spot</th><th>Ch</th><th>Date Range</th><th>Description</th><th>Start/End Time</th><th>Weekdays</th><th>Length</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>KVVU</td><td>10/08/12-10/14/12</td><td>Without A Trace</td><td>Sa 3-4p</td><td>-----Sa--</td><td>:30</td><td>\$125.00</td><td>NM</td></tr><tr><td colspan="9">See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20</td></tr></table>													Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type	1	KVVU	10/08/12-10/14/12	Without A Trace	Sa 3-4p	-----Sa--	:30	\$125.00	NM	See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20																																																																																																																																																																																																																																																																																																																																																																																																																																									
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type																																																																																																																																																																																																																																																																																																																																																																																																																																																																
1	KVVU	10/08/12-10/14/12	Without A Trace	Sa 3-4p	-----Sa--	:30	\$125.00	NM																																																																																																																																																																																																																																																																																																																																																																																																																																																																
See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20																																																																																																																																																																																																																																																																																																																																																																																																																																																																								

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>		<u>Alt Order #</u>
485655 /		06236978
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/09/12 - 11/06/12	DSCC IE	1407
<u>Advertiser</u>		<u>Original Date / Revision</u>
DSCC		09/24/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/15/12	10/21/12	-----1-				1	\$125.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>				
	2	KVVU	10/15/12-10/21/12	Without A Trace	Sa 3-4p	-----Sa--	:30		\$125.00	NM				
See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20														
Week:		10/22/12	10/28/12	-----1-				1	\$125.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>				
	3	KVVU	10/22/12-10/28/12	Without A Trace	Sa 3-4p	-----Sa--	:30		\$125.00	NM				
See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20														
Week:		10/29/12	11/04/12	-----1-				1	\$125.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>				
	4	KVVU	10/29/12-11/04/12	Without A Trace	Sa 3-4p	-----Sa--	:30		\$125.00	NM				
See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20														
N 27	KVVU	10/09/12	10/22/12	Anderson	3-4p		:30			NM	5	\$1,375.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/09/12	10/15/12	MTWTF--				4	\$275.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>				
	3	KVVU	10/09/12-10/15/12	Anderson	3-4p	MTuWThF----	:30		\$275.00	NM				
See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20														
Week:		10/16/12	10/22/12	MTWTF--				4	\$275.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>				
	5	KVVU	10/16/12-10/22/12	Anderson	3-4p	MTuWThF----	:30		\$275.00	NM				
See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20														
	8	KVVU	10/16/12-10/22/12	Anderson	3-4p	MTuWThF----	:30		\$275.00	NM				
See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20														
N 29	KVVU	10/09/12	10/22/12	The Dr.Oz Show	4-5p		:30			NM	6	\$1,650.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/09/12	10/15/12	MTWTF--				4	\$275.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>				
	3	KVVU	10/09/12-10/15/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$275.00	NM				
See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20														
Week:		10/16/12	10/22/12	MTWTF--				4	\$275.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>				
	7	KVVU	10/16/12-10/22/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$275.00	NM				
See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20														
N 31	KVVU	10/13/12	10/27/12	Numb3rs	Sa 4-5p		:30			NM	0	\$0.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/08/12	10/14/12	-----1-				1	\$150.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>				
	1	KVVU	10/08/12-10/14/12	Numb3rs	Sa 4-5p	-----Sa--	:30		\$150.00	NM				
See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20														
Week:		10/15/12	10/21/12	-----1-				1	\$150.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>				
	2	KVVU	10/15/12-10/21/12	Numb3rs	Sa 4-5p	-----Sa--	:30		\$150.00	NM				
See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20														
Week:		10/22/12	10/28/12	-----1-				1	\$150.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>				
	3	KVVU	10/22/12-10/28/12	Numb3rs	Sa 4-5p	-----Sa--	:30		\$150.00	NM				
See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20														
N 38	KVVU	10/09/12	10/29/12	MORE Access	630-7pm		:30			NM	11	\$3,850.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/09/12	10/15/12	-TWTF--				4	\$350.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 485655 /		<u>Alt Order #</u> 06236978
<u>Contract Dates</u> 10/09/12 - 11/06/12	<u>Product</u> DSCC IE	<u>Estimate #</u> 1407
<u>Advertiser</u> DSCC	<u>Original Date / Revision</u> 09/24/12 / 09/24/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/09/12-10/15/12	MORE Access	630-7pm	-TuWThF----	:30		\$350.00	NM		
See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20												
Week:	10/16/12	10/22/12	MTWTF--					4	\$350.00			
Week:	10/23/12	10/29/12	MTWTF--					4	\$350.00			
N 40	KVVU	10/09/12	10/15/12	Extra	M-F 7-730p		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/09/12	10/15/12	MTWTF--					5	\$500.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/09/12-10/15/12	Extra	M-F 7-730p	MTuWThF----	:30		\$500.00	NM		
See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20												
	5	KVVU	10/09/12-10/15/12	Extra	M-F 7-730p	MTuWThF----	:30		\$500.00	NM		
See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20												
N 43	KVVU	10/09/12	10/15/12	TMZ	730-8p		:30			NM	3	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/09/12	10/15/12	MTWTF--					4	\$675.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/09/12-10/15/12	TMZ	730-8p	MTuWThF----	:30		\$675.00	NM		
See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20												
N 47	KVVU	10/14/12	10/14/12	Extra Weekend	Su 6-7p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	-----1					1	\$195.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	Extra Weekend	Su 6-7p	-----Su	:30		\$195.00	NM		
See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20												
N 58	KVVU	10/14/12	11/04/12	American Dad/Cleveland	7p-8p		:30			NM	3	\$4,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	-----1					1	\$1,575.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	American Dad/Cleveland	7p-8p	-----Su	:30		\$1,575.00	NM		
See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20												
Week:	10/15/12	10/21/12	-----1					1	\$1,575.00			
Week:	10/22/12	10/28/12	-----1					1	\$1,575.00			
Week:	10/29/12	11/04/12	-----1					1	\$1,575.00			
N 77	KVVU	10/14/12	11/04/12	NFL Late Game	NFL Late Game		:30			NM	2	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/08/12	10/14/12	-----1					1	\$5,500.00			
Week:	10/15/12	10/21/12	-----1					1	\$5,500.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/15/12-10/21/12	NFL Late Game	NFL Late Game	-----Su	:30		\$5,500.00	NM		
Credited												
Week:	10/22/12	10/28/12	-----1					1	\$5,500.00			
Week:	10/29/12	11/04/12	-----1					1	\$5,500.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
	4	KVVU	10/29/12-11/04/12	NFL Late Game	NFL Late Game	-----Su	:30		\$5,500.00	NM		
Credited												
Totals											415	\$307,060.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>		<u>Alt Order #</u>
485655 /		06236978
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/09/12 - 11/06/12	DSCC IE	1407
<u>Advertiser</u>		<u>Original Date / Revision</u>
DSCC		09/24/12 / 09/24/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	268	\$219,500.00	\$186,575.00
10/29/12 - 11/06/12	147	\$87,560.00	\$74,426.00
Totals	415	\$307,060.00	\$261,001.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP HEADLINE# 6236978 TRF# 485655
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP24/12 11.28
CHANGES ** KVVU-TV ***

ADV # ADV. NAME ISS/DSCC IE REP. # OFF. # 762 SALESMAN #
AGY # 70858 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MAURA GILROY

3050 K ST NW,
WASHINGTON, DC 20007
SALES PRSN PH- TERESA DIFURIA

ORDER # CONTRACT # 6236978 CLASS: NATL. LOCAL REGIONAL

PRDCT DSCC IE EST#1407 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 NOV6/12 WK-5

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP24/12 11.28

REP: TO ROSE
FR NIKKI
OK'D M5 SEE LINE 93
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 1407

92	S		800P-900P	30		\$2,285.00	10/12	10/12	0		FRI	0
----	---	--	-----------	----	--	------------	-------	-------	---	--	-----	---

PROGRAM : KITCHEN NIGHTMARE
ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER. THIS IS NOT PRE-BOOKED PLS
ORD COM2 : APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 79-92

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

93	A		800P-900P	30		\$2,285.00	10/12	10/12	1		FRI	1
----	---	--	-----------	----	--	------------	-------	-------	---	--	-----	---

PROGRAM : X FACTOR
ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT12 ON LINE-92 FOR 1 SPOT/WK
STATION MAKEGOOD OFFERS:
M5 OK'D BUY#92 MISSED:FRI/800P-900P OCT12 30S \$2,285.00 (SEP24/12)
OFFER:FRI/800P-900P OCT12 30S \$2,285.00 PLS ADVISE.
CMT:PRG CHG. PRE-BOOKED PLS APPROVE.

OCT/12	229585.00	NOV/12	77475.00
--------	-----------	--------	----------

CONTRACT TOTAL

307060.00

TOTAL SPOTS

415

MARKET TOTALS \$1,535,300

KVVU 20% KSNV 27% KLAS 28% KTNV 18% KVMY 5% KVCW 2% CABL 0%

KTUD 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6236978 TRF# 485655
\$\$\$ MOD# 0 : UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP21/12 14.51
*** KVVU-TV ***

ADV # _____ ADV. NAME _____ ISS/DSCC IE _____ REP. # _____ OFF. # 762 SALESMAN # _____
AGY # 70858 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MAURA GILROY
3050 K ST NW, SALES PRSN PH- TERESA DIFURIA
WASHINGTON, DC 20007
ORDER # _____ CONTRACT # 6236978 CLASS: NATL. LOCAL REGIONAL
PRDCT DSCC IE EST#1407 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT9/12 NOV6/12 WK-5
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP21/12 14.51

REP: REJECTED M3
COULD NOT APPROVE DUE TO WRAPPING WEEKS
CREATED AND OKD 4
SEE LINES 79-92
TOTAL SAME
PLS CNF THANKS

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
18	ES		1100A-1200N	30		\$150.00	10/9	10/15	3		TU-F,M	3
PROGRAM : BETTER LAS VEGAS												
19	ES		1100A-1200N	30		\$150.00	10/16	10/22	1		TU-F,M	1
PROGRAM : BETTER LAS VEGAS												

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 1407

REP HEADLINE# 6236978 TRF# 485655
\$\$\$ MOD# 0 : UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES ** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

24	ES		200P-300P	30		\$165.00	10/9	10/15	5		TU-F,M	5
24	ES		200P-300P	30		\$165.00	10/16	10/22	1		TU-F,M	1
24	ES		200P-300P	30		\$165.00	10/23	11/5	5		TU-F,M	10

PROGRAM : KATIE COURIC

25	S		200P-300P	30		\$125.00	10/13	11/3	0		SAT	0
----	---	--	-----------	----	--	----------	-------	------	---	--	-----	---

PROGRAM : THE CLOSER

79	A		900P-930P	30		\$825.00	10/11	10/11	1		THU	1
----	---	--	-----------	----	--	----------	-------	-------	---	--	-----	---

PROGRAM : EXTRA
ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER. THIS IS NOT PRE-BOOKED PLS
ORD COM2 : APPROVE.

THIS IS A MAKE-GOOD FOR OCT13-NOV3 ON LINE-25 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT13-NOV3 ON LINE-26 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT13-OCT27 ON LINE-31 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT11 ON LINE-38 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT11 ON LINE-40 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT12 ON LINE-40 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT11 ON LINE-18 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT11 ON LINE-19 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT17 ON LINE-19 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT19 ON LINE-19 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT14 ON LINE-47 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT14 ON LINE-58 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-24 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-24 FOR 3 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-27 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-27 FOR 2 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-29 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT18 ON LINE-29 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT9 ON LINE-43 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT21 ON LINE-77 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR NOV4 ON LINE-77 FOR 1 SPOT/WK

80	A		900P-930P	30		\$825.00	10/15	10/15	1		MON	1
----	---	--	-----------	----	--	----------	-------	-------	---	--	-----	---

PROGRAM : EXTRA
ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER. THIS IS NOT PRE-BOOKED PLS
ORD COM2 : APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 79-92

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP21/12 14.51

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
81	A		100P-200P	30		\$275.00	10/15	10/15	1		MON	1
PROGRAM : KATIE COURIC												
ORD COM1: SPOTS N/A DUE TO SPORTS. SEE MG OFFER. THIS IS NOT PRE-BOOKED PLS												
ORD COM2: APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 79-92												
82	A		1100A-1200N	30		\$275.00	10/17	10/17	1		WED	1
PROGRAM : KATIE COURIC												
ORD COM1: SPOTS N/A DUE TO SPORTS. SEE MG OFFER. THIS IS NOT PRE-BOOKED PLS												
ORD COM2: APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 79-92												
83	A		100P-200P	30		\$275.00	10/18	10/19	2		TH-F	2
PROGRAM : KATIE COURIC												
ORD COM1: SPOTS N/A DUE TO SPORTS. SEE MG OFFER. THIS IS NOT PRE-BOOKED PLS												
ORD COM2: APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 79-92												
84	A		200P-300P	30		\$300.00	10/15	10/15	1		MON	1
PROGRAM : ANDERSON COOPER												
ORD COM1: SPOTS N/A DUE TO SPORTS. SEE MG OFFER. THIS IS NOT PRE-BOOKED PLS												
ORD COM2: APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 79-92												
85	A		200P-300P	30		\$300.00	10/18	10/19	2		TH-F	2
PROGRAM : ANDERSON COOPER												
ORD COM1: SPOTS N/A DUE TO SPORTS. SEE MG OFFER. THIS IS NOT PRE-BOOKED PLS												
ORD COM2: APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 79-92												
86	A		300P-400P	30		\$350.00	10/15	10/15	1		MON	1
PROGRAM : DR OZ												
ORD COM1: SPOTS N/A DUE TO SPORTS. SEE MG OFFER. THIS IS NOT PRE-BOOKED PLS												
ORD COM2: APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 79-92												

REP HEADLINE# 6236978 TRF# 485655
 \$\$\$ MOD# 0 : UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 CHANGES *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
87	A		300P-400P	30		\$350.00	10/18	10/18	1		THU	1
PROGRAM : DR OZ												
ORD COM1: SPOTS N/A DUE TO SPORTS. SEE MG OFFER. THIS IS NOT PRE-BOOKED PLS												
ORD COM2: APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 79-92												
88	A		930P-1000P ✓	30		\$825.00	10/15	10/15	1		MON	1
PROGRAM : TMZ												
ORD COM1: SPOTS N/A DUE TO SPORTS. SEE MG OFFER. THIS IS NOT PRE-BOOKED PLS												
ORD COM2: APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 79-92												
89	A		500P-800P	30		\$7,500.00	10/28	10/28	1		SUN	1
PROGRAM : WORLD SERIES GAME 4												
ORD COM1: SPOTS N/A DUE TO SPORTS. SEE MG OFFER. THIS IS NOT PRE-BOOKED PLS												
ORD COM2: APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 79-92												
90	A		130P-330P	30		\$520.00	11/4	11/4	1		SUN	1
PROGRAM : FOX SOCCER												
ORD COM1: SPOTS N/A DUE TO SPORTS. SEE MG OFFER. THIS IS NOT PRE-BOOKED PLS												
ORD COM2: APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 79-92												
91	A		500P-800P	30		\$3,250.00	10/14	10/14	1		SUN	1
PROGRAM : NCIS GAME #1												
ORD COM1: SPOTS N/A DUE TO SPORTS. SEE MG OFFER. THIS IS NOT PRE-BOOKED PLS												
ORD COM2: APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 79-92												
92	A		800P-900P	30		\$2,285.00	10/12	10/12	1		FRI	1
PROGRAM : KITCHEN NIGHTMARE												
ORD COM1: SPOTS N/A DUE TO SPORTS. SEE MG OFFER. THIS IS NOT PRE-BOOKED PLS												
ORD COM2: APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 79-92												
✓ 26	S		300P-400P	30		\$125.00	10/13	11/3	0		SAT	0
PROGRAM : WITHOUT A TRACE												

X-Forward

FAX# 610-225-1191
C I I
DRT FROM REP SEP21/12 14.51

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
27	ES		300P-400P	30		\$275.00	10/9	10/15	4		TU-F,M	4
27	ES		300P-400P	30		\$275.00	10/16	10/22	1		TU-F,M	1
PROGRAM : ANDERSON COOPER												
29	ES		400P-500P	30		\$275.00	10/9	10/15	4		TU-F,M	4
29	ES		400P-500P	30		\$275.00	10/16	10/22	2		TU-F,M	2
PROGRAM : DR OZ												
31	S		400P-500P	30		\$150.00	10/13	10/27	0		SAT	0
PROGRAM : NUMB3RS												
38	ES		630P-700P	30		\$350.00	10/9	10/15	3		TU-F,M	3
38	ES		630P-700P	30		\$350.00	10/16	10/29	4		TU-F,M	8
PROGRAM : MORE ACCESS												
40	ES		700P-730P	30		\$500.00	10/9	10/15	3		TU-F,M	3
PROGRAM : EXTRA												
43	ES		730P-800P	30		\$675.00	10/9	10/15	3		TU-F,M	3
PROGRAM : TMZ												
47	S		600P-700P	30		\$195.00	10/14	10/14	0		SUN	0
PROGRAM : EXTRA WEEKEND												
58	ES		700P-800P	30		\$1,575.00	10/14	10/14	0		SUN	0
58	ES		700P-800P	30		\$1,575.00	10/21	11/4	1		SUN	3
PROGRAM : THE OT												

REP HEADLINE# 6236978 TRF# 485655
\$\$\$ MOD# 0 : UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP21/12 14.51
CHANGES ** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

77	ES		100P-400P	30		\$5,500.00	10/14	10/14	1		SUN	1
77	ES		100P-400P	30		\$5,500.00	10/21	10/21	0		SUN	0
77	ES		100P-400P	30		\$5,500.00	10/28	10/28	1		SUN	1
77	ES		100P-400P	30		\$5,500.00	11/4	11/4	0		SUN	0

PROGRAM : NFL GAME

STATION MAKEGOOD OFFERS:
M3 REJECT BUY#25 MISSED: SAT/200P-300P OCT13-NOV3 30S \$125.00 (SEP21/12)

BUY#26 SAT/300P-400P OCT13-NOV3 30S \$125.00
BUY#31 SAT/400P-500P OCT13-NOV3 30S \$150.00
BUY#38 TU-F,M/630P-700P OCT11 OCT15 30S \$350.00
BUY#40 TU-F,M/700P-730P OCT11 OCT15 30S \$500.00
BUY#18 TU-F,M/1100A-1200N OCT15 OCT17 30S \$150.00
BUY#19 TU-F,M/1100A-1200N OCT17 OCT19 30S \$150.00
BUY#47 SUN/600P-700P OCT14 OCT15 30S \$195.00
BUY#58 SUN/700P-800P OCT14 OCT15 30S \$1,575.00
BUY#24 TU-F,M/200P-300P OCT15 OCT16 (3/WK) 30S \$165.00
BUY#27 TU-F,M/300P-400P OCT15 OCT16 (2/WK) 30S \$275.00
BUY#29 TU-F,M/400P-500P OCT15 OCT18 30S \$275.00
BUY#43 TU-F,M/730P-800P OCT15 OCT18 30S \$675.00
BUY#77 SUN/100P-400P OCT21 NOV4 30S \$5,500.00

PLS ADVISE.

OFFER: THU/900P-930P OCT11 OCT15 30S \$825.00
& MON/900P-930P OCT15 OCT15 30S \$825.00
& MON/100P-200P OCT15 OCT15 30S \$275.00
& WED/1100A-1200N OCT17 OCT17 30S \$275.00
& TH-F/100P-200P OCT15 OCT18 (2/WK) 30S \$300.00
& MON/200P-300P OCT15 OCT18 (2/WK) 30S \$300.00
& TH-F/200P-300P OCT15 OCT18 (2/WK) 30S \$300.00
& MON/300P-400P OCT15 OCT18 (2/WK) 30S \$350.00
& THU/300P-400P OCT15 OCT18 (2/WK) 30S \$350.00
& MON/930P-1000P OCT15 OCT18 (2/WK) 30S \$825.00
& SUN/500P-800P OCT15 OCT18 (2/WK) 30S \$7,500.00
& SUN/130P-330P OCT28 OCT28 30S \$520.00
& SUN/500P-800P NOV4 NOV4 30S \$3,250.00
& FRI/800P-900P OCT14 OCT14 30S \$2,285.00
CMT: SPOTS N/A DUE TO SPORTS. SEE MG OFFER. THIS IS NOT PRE-BOOKED PLS
CMT: APPROVE.

12430
7730
10700

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

STATION MAKEGOOD OFFERS:												
M4	OK'D	BUY#25	MISSED: SAT/200P-300P				OCT13-NOV3		30S	\$125.00		(SEP21/12)

		BUY#26	SAT/300P-400P				OCT13-NOV3		30S	\$125.00		
		BUY#31	SAT/400P-500P				OCT13-OCT27		30S	\$150.00		
		BUY#38	TU-F,M/630P-700P				OCT11		30S	\$350.00		
		BUY#40	TU-F,M/700P-730P				OCT11	OCT12	30S	\$500.00		
		BUY#18	TU-F,M/1100A-1200N				OCT11		30S	\$150.00		
		BUY#19	TU-F,M/1100A-1200N				OCT11	OCT19	30S	\$150.00		
		BUY#47	SUN/600P-700P				OCT14		30S	\$195.00		
		BUY#58	SUN/700P-800P				OCT14		30S	\$1,575.00		
		BUY#24	TU-F,M/200P-300P				OCT15	OCT16 (3/WK)	30S	\$165.00		
		BUY#27	TU-F,M/300P-400P				OCT15	OCT16 (2/WK)	30S	\$275.00		
		BUY#29	TU-F,M/400P-500P				OCT15	OCT18	30S	\$275.00		
		BUY#43	TU-F,M/730P-800P				OCT9		30S	\$675.00		
		BUY#77	SUN/100P-400P				OCT21	NOV4	30S	\$5,500.00		

OFFER: THU/900P-930P OCT11 NOV4 30S \$825.00 PLS ADVISE.

			& MON/900P-930P				OCT15		30S	\$825.00		
			& MON/100P-200P				OCT15		30S	\$275.00		
			& WED/1100A-1200N				OCT17		30S	\$275.00		
			& TH-F/100P-200P				OCT18 (2/WK)		30S	\$300.00		
			& MON/200P-300P				OCT15		30S	\$300.00		
			& TH-F/200P-300P				OCT18 (2/WK)		30S	\$350.00		
			& MON/300P-400P				OCT15		30S	\$825.00		
			& THU/300P-400P				OCT18		30S	\$7,500.00		
			& MON/930P-1000P				OCT15		30S	\$520.00		
			& SUN/500P-800P				OCT28		30S	\$3,250.00		
			& SUN/130P-330P				NOV4		30S	\$2,285.00		
			& SUN/500P-800P				OCT14		30S			
			& FRI/800P-900P				OCT12		30S			

CMT: SPOTS N/A DUE TO SPORTS. SEE MG OFFER. THIS IS NOT PRE-BOOKED PLS
CMT: APPROVE.
OCT/12 229585.00 NOV/12 77475.00 CONTRACT TOTAL 307060.00
TOTAL SPOTS 415

MARKET TOTALS \$1,535,300 KVVU 20% KSNV 27% KLAS 28% KTNV 18% KVMY 5% KVCW 2% CABL 0%
KTUD 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE